

BOOKS for CARE

IN PARTNERSHIP WITH

HOPE
worldwide
MALAYSIA



About Books for CARE

At DoubleTree by Hilton Kuala Lumpur, we continuously seek to engage our team members, guests and community with our CARE approach in celebrating the lives of children in our local communities.

You can support our Books for CARE project and help us show that books can indeed change lives.



DOUBLETREE
BY HILTON™
KUALA LUMPUR



Books Can Change Lives

Why CARE?

Our culture of CARE is at the heart of the DoubleTree by Hilton brand. The CARE [Creating A Rewarding Experience] program is our commitment to creating a culture for our guests, team members and community that is founded on the principle that the little things mean everything.

The CARE philosophy we share with our guests is now extended to the children of our partner, Hope WorldWide Malaysia.

With Books for CARE, we seek book donations from our team members, guests, nearby office tenants and surrounding (business) communities. These books will be displayed in our book closet located at our hotel reception and when full, we donate the books to non-profit organizations like Hope WorldWide Malaysia. The primary goal of Books for CARE is to increase these children's access to more books and to support their literacy, education and development.

How to donate books

We gladly accept books appropriate for children age 6 to 12. We request that all book donations be clean, in good reading condition and written in the languages of English, Chinese or Bahasa Malaysia. It can be fiction, non-fiction, ranging from history to nature to culture; essentially books that celebrate diversity and spark imagination. We kindly decline magazines, comics and encyclopedias.

You can donate cash too

A cash donation box is placed at our hotel reception desk next to the book closet. Proceeds are used to buy new books in mint condition directly from the book trade and targeted to more specific education needs.

Or just buy some books from our book closet!

Prices are marked so low at RM5.00 or RM10.00 so that you can purchase as many books as you want and at the same time, make a difference in a child's life.

We CARE for you too

In exchange for each occasion of donation, we present our signature chocolate chip and walnut cookie as an expression of thanks for the partnership with DoubleTree by Hilton Kuala Lumpur in making a difference through Books for CARE.

For more information on how you or your family or company can participate in Books for CARE, email us at KULDT_Marcom@hilton.com



Donate a book, or more – today!



Where the little things mean everything.™

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